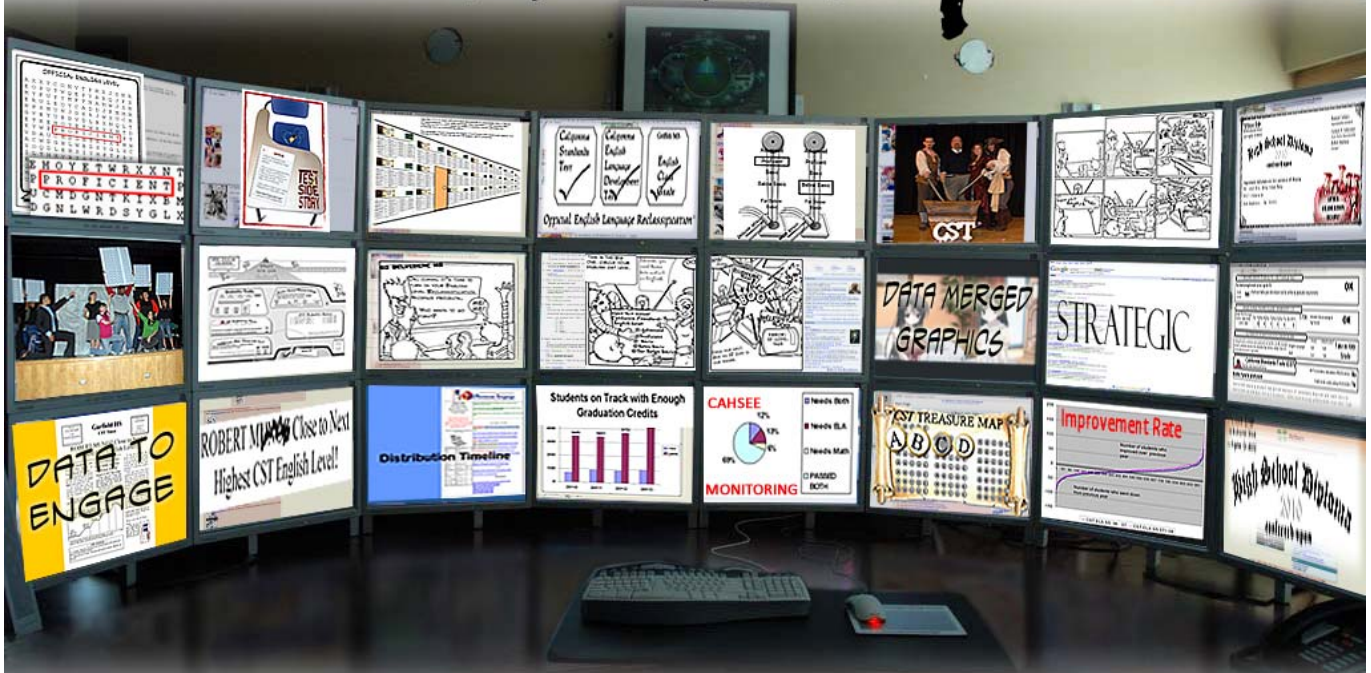


DATA GUY



Michael Katzman

- 24 years full-time high school classroom experience: English, ELA intervention, computer science, media, drama, school leadership positions
- 20 years professional level computer programming experience, including data analysis and information management problem solving.
- 20 years media graphic design, including Adobe Creative applications: imaging, video, animation.
- 4 years Local District experience.

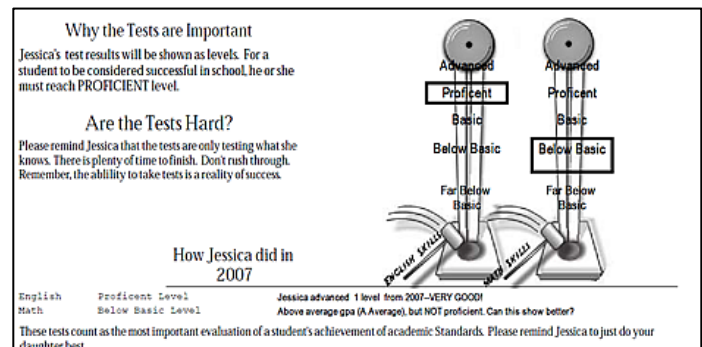
2007 to present

Data Analyst for LAUSD, Local District 5:

- Created personalized, drill down data strategy to enhance annual CST testing environment, later included in Local District Secondary Plan, submitted to Superintendent Ramon Cortines. Materials and strategy presented to all Local District Superintendents in 2009.
- (through June 2009) Prepared special analysis and presentations for Local District Superintendents.

Specific Concurrent Innovations:

- Developed Strategic timeline to increase school-wide awareness of CST testing as significant accountability measure, including routine meetings with testing coordinators.
- Produced focus group videos to capture student attitudes toward standardized testing, math, and English language reclassification.



- Developed series of bi-lingual letters to parents, graphically demonstrating student proximity to CST proficiency levels.
- Developed posters and informational guides to explain testing to students and teachers.
- Developed and produced "Powerful Messaging" to help control misinformation about testing: *Pirates of the Caribbean: Curse of the CST's*, *Professor Jones and the Secrets of the CST*, and the musical *Test Side Story*.

1983 – 2007

Successful full time classroom teacher and computer assisted intervention coordinator.

- Taught English 9, English 10, Advanced Placement English, Digital Media as Fine Arts elective, Life Skills, Computer Programming (qualified as industry professional).
- Developed paperless intervention curriculum with built-in daily data accumulation. Developed on-line curriculum for required district course Life Skills.
- Specific innovations: First daily updated website in LAUSD originating from school's own web server (1996).
- Deployment of on-line data collection, class discussions, pre-assessment, and downloadable class materials.
- Deployment of regularly scheduled instructional podcasts and video.

Additional Concurrent Highlights:

1998

Consultant to LAUSD's Office of Testing and Evaluation

- Designed data system to manage the ordering of standardized testing materials for all of LAUSD.
- Designed systems to monitor the return of scoreable and non-scoreable materials at District scoring centers.

1996

Grant Recipient: USC/National Institute of Health:

- Developed and produced live event "Virus Park" (based on *Jurassic Park*) as part of USC/National Institute of Health AIDS awareness campaign.
- Produced hi-tech schoolwide events targeting student engagement.

1991

Solutions Developer:

Deployed the first textbook inventory system in LAUSD. Data captured by his system suggested that each school was losing at least \$20,000 per year in lost instructional materials. With a partner, incorporated and sold the system to over 50 secondary schools.

1990

Grant Recipient

Awarded \$95,000 IBM equipment grant to develop multi-media projects. Student projects eventually shared on school's in-house network and are presented at numerous events over the years.

Skill Set:	Contact Information:
<p><u>School-based Teacher:</u> Clear English credential, Including many leadership positions.</p> <p><u>Advanced data programming:</u> Microsoft Access with Visual Basic Applications. Office automation. Graphical data. LAUSD Data Warehouse.</p> <p><u>Media Development:</u> Adobe Creative Suite, Version 4 (Flash, Photoshop, Professional Video, animation, and more), Advanced PowerPoint</p> <p><u>Web-based applications:</u> Languages: PERL, Actionscript 2.0, Javascript. MySQL.</p>	<p>Michael.katzman@lausd.net katzthetdaguy@gmail.com</p> <p>Cell: (818) 512-2783</p> <p>Additional references on request.</p>